

Paul Annett

UX / digital product designer & design leader

www.paulannett.co.uk • paul@paulannett.co.uk • London

phone number and mailing address available on request

I'm a senior digital product designer and design leader with over 15 years' professional experience, most recently at **Twitter** and on **GOV.UK**. I work with Agile product teams to deliver engaging, high performing apps, websites, and digital services.

Skills & responsibilities

Product design for mobile & web, UX, interaction design, UI & visual design, rapid prototyping, motion design, usability testing, design leadership and strategy.

Tools

Sketch app, Photoshop, InVision, Pixate, Silverback, HTML, CSS, JIRA, and more...

Recognition

GOV.UK – *Design of the Year*, 2013
Clearleft – *Agency of the Year*, 2009
Various articles published in .Net magazine

Public speaking

Over a dozen web conferences inc SXSW, IA Summit, Web Directions, FOWD...

EXPERIENCE

Senior Product Designer, Twitter

2013 – 2015 (2 YEARS 2 MONTHS)

Working on the Influencers team, defining the strategy and vision for how Twitter works for pro users and publishers. Designing for professional workflows with complex edge-cases, working with distributed teams. Design lead on projects including Twitter for Teams, Dataminr integration, and TweetDeck.

Design Lead, Government Digital Service / Cabinet Office

2011 – 2013 (2 YEARS, 3 MONTHS)

I led design at GDS from the alpha, through the beta of GOV.UK, and prototyping of major transactional services. Designing for everyone regardless of their comfort with technology, managing relationships with design teams and many stakeholders across central government. Projects including GOV.UK, the Register to Vote service and the UK Prime Minister's iPad app.

Senior Designer, Clearleft

2006 – 2010 (4 YEARS)

Web design agency work. Designing websites and managing client relationships for dozens of projects. I also worked on the design of Silverback app, usability testing software used by many in the UX / web industry.

Web designer, self employed

2003 – 2006 (3 YEARS)

Freelance web design work for small businesses and agencies on a contract basis.

Digital Designer, Harrods

2001 – 2003 (2 YEARS)

Redesigned harrods.com, marketing material for the website, and Flash animations for in-store screens.

Web Designer, Image Makers Digital and E-Trading.uk.com

1999 – 2001 (2 YEARS)

BA (Hons) Television Production, Bournemouth University

1996 – 1999 (3 YEARS)

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